



CORNING

# BRiTE – Broad. Relevant. Tangible. Experience.

Your future is BRiTE

## A Great Place to Start

We designed the BRiTE Rotational Program with new college graduates like you in mind. BRiTE gives curious, passionate problem solvers the opportunity to explore their interests, take on new challenges, gain cross-functional exposure, and build a solid foundation for their career.

Participants of all majors and backgrounds can benefit from the experiences offered in the BRiTE program. Bring your diverse ideas, talents, and strengths to help us solve the next challenge.

## 170 Years of Innovation

Corning has always been synonymous with major innovation. From creating the glass bulb for the Edison lamp to inventing the first low-loss optical fiber cable that revolutionized the telecommunications industry, we've developed life-changing solutions by combining unparalleled expertise in glass science, ceramics science,

and optical physics with deep manufacturing and engineering capabilities. As we continue to build on our rich history of innovation, we're always searching for individuals who can share their talents, strengths, and passions with us to drive our vision for the future of glass technologies, and all our career journeys, forward together.

If you are interested in exploring your career interests at a cutting-edge technology company, we invite you to check out our BRiTE Rotational Program, designed specifically for new college graduates.

*“The BRiTE program was a way for me as a mechanical engineer to gain knowledge on the commercial side of a business and see how my degree applied in commercial settings.”*

**Katie Fox**  
*University of Dayton, Mechanical Engineering*



## Explore Everything Corning Has to Offer

Many BRiTE program participants are already fully into their careers at Corning. Their experiences over the years have helped us develop a program focused on exactly what new college graduates need to be successful at our Optical Communications business segment and beyond.

To help you lay a strong foundation of broad business experiences, you'll spend one year completing three-month rotations across various business functions. Each rotation is intentionally designed and includes commercial project work, experiential learning, mentoring relationships, and leadership development opportunities in the following areas:

- Sales (Inside Sales and Field Sales)
- Marketing & Market Development
- Engineering & Customer Experience
- Product Line Management

You'll gain valuable experience working alongside mentors on real-life projects, develop critical skills to jump-start your career at Corning, and build your network by collaborating with company leaders and teams across the organization.

In addition to completing independent projects during each rotation, you'll also work as a cohort to apply your learnings and insights to a year-long project with the opportunity to present the results during an executive presentation.

## Jump-Start Your Future

As a BRiTE graduate, you'll become a member of the Corning Optical Communications team. We'll match your skills and talents to growth areas within the business to ensure you'll continue to learn, develop, and succeed. From the people you meet to the variety of projects you work on, BRiTE is a great beginning to what we hope will be a long and rewarding career with us.

“The BRiTE program was the perfect way to transition from a school mindset to working full time. Throughout the program year, you're constantly learning. These learnings are applied to the business, bridging the gap of what is often missed in school – how do I actually apply these concepts? Each rotation gives a preview of what it would be like to work in that department, as well as how to manage cross-functional work. Additionally, the program gives you a group of 7 other cohorts to learn with, bounce ideas off of, and navigate post-grad life. Many of these coworkers have remained my best friends even 3 years later.”

Laura Jennings

*Wake Forest University, Physics & Mathematical Business majors*

“The BRiTE program gave me the opportunity to get a well-rounded understanding of the commercial organization while still valuing and applying my engineering degree. It also helped me build my professional network early, and make connections with leaders who are genuinely invested in my growth at Corning”

Adi Preston

*Vanderbilt University, Mechanical Engineering major, Material Science minor*

“The BRiTE program provided a robust experience that helped me identify my strengths. Gaining exposure to all sides of the house—from operations to sales and marketing—granted me a unique opportunity I couldn't find anywhere else. The commercial rotational program is ideal for those with an idea of what they want to pursue in business, but is also the perfect building block for those that want to explore their potential.”

Wyatt Grubbs

*University of North Carolina at Chapel Hill, Political Science major*

“As a chemistry major, the BRiTE program was my chance to leverage my science background with the ability to learn the business side of a world-class company like Corning.”

Juan Penaranda

*Wake Forest University, Chemistry major*

# Calling all ambitious visionaries and innovators

Our employees are among the most creative in the world. They conceive, develop, and continually improve the revolutionary products that have literally changed the world. We're searching for highly motivated team members with diverse backgrounds and international work/life experience, who can help us discover innovative solutions to solve tomorrow's problems.

Are you the ideal BRiTE candidate?

- Interested in working in different corporate functions
- Thrives in a diverse work environment
- Inquisitive and curious
- Flexible and mobile
- Comfortable working on your own and in groups
- Personally driven and self-aware



“What makes the BRiTE Program unique is that it offers you the chance to learn the company, work with different teams, and explore your interests before you start building your career at Corning. If you bring your curiosity, enthusiasm, and hard work to the table, it will be a fun, action-packed year to launch your career!”

Deanna MacCormac

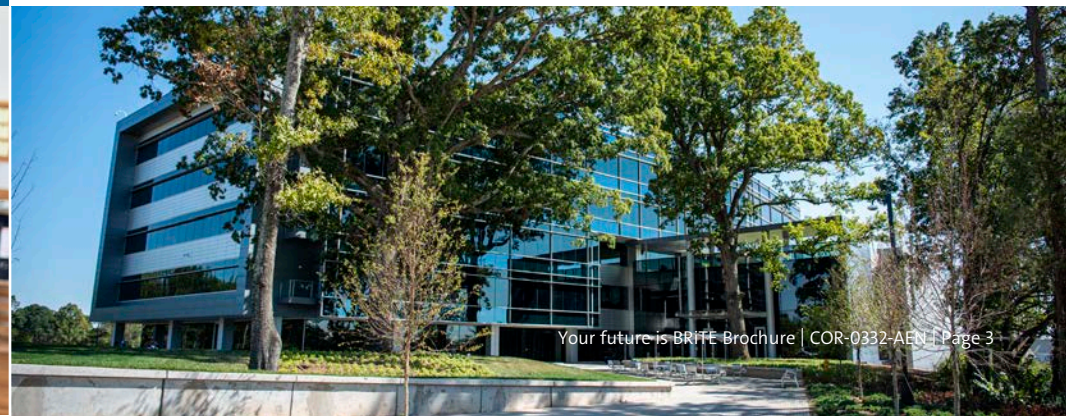
*University of North Carolina at Chapel Hill, Business major, Spanish minor*

## Where Will You Go?

BRiTE is based at the Optical Communications headquarters, located in our new smart-building in Charlotte, North Carolina, the state's largest city. [\(click here for a tour\)](#)



Corning Optical Communications



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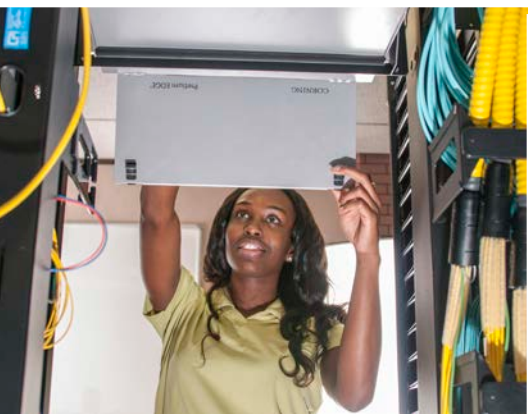
## BRiTE Rotational Program at a Glance

Jump-start your career at Corning Optical Communications by gaining broad, relevant, tangible, experiences throughout your first year at Corning. The BRiTE Rotational Program includes the following:



- Oversight by senior leadership and a dedicated program team
- Challenging rotational assignments
- Independent and global team projects
- Individual and group development opportunities through networking, senior mentoring, and social activities

- Opportunities to join employee resource groups for corporate and community engagement
- Regular open, transparent discussions on performance and development
- High visibility and networking opportunities with top leaders
- Competitive salary



Visit [www.corning.com/BRiTEProgram](http://www.corning.com/BRiTEProgram) to learn more about Corning and our BRiTE Rotational Program. Start something big today!