

## Corning® Varioptic® Lenses Data Protection Notice

### Data Collection and use

As data controller, Corning collects, uses, and processes personal data using a third-party marketing automation platform (hereinafter referred to as “MailChimp”) based on your consent and your individual user opt-in preferences.

Your personal data, such as your name, company name, position or title, company country of origin, phone number, fax number, and email address are processed by Corning for email or direct mail communication regarding upcoming tradeshow participation, new product announcements and technology advancements and, other information relevant to Corning Varioptic Lenses.

Failure to provide such data or objection to their collection and use will result in not being notified of information and content as listed in the above paragraph.

### Disclosure

The personal data processed by Corning, will only be accessible by a limited list of recipients on a need to know basis: Varioptic staff and a limited number of employees from Corning Science & Technology Marketing Communications department who monitor and manage the marketing activities. The personal data may be transferred to third countries for data input and maintenance, including to the United States of America which does not have the same level of protection of personal data as in the European Union (EU). Data transfers to other Corning entities are covered by the Group’s Binding Corporate Rules ([“BCRs”](#)).

Your personal data will be stored on MailChimp’s servers. MailChimp is a third-party service operated by The Rocket Science Group LLC, a company headquartered in the State of Georgia in the United States. Contact information is stored on a secure Mailchimp server. MailChimp does not, under any circumstances, sell contact information. For more information on how MailChimp stores and uses personal data, please [click here](#).

Data transfers to our third-party suppliers are secured through appropriate contractual guarantees such as the EU Commission’s Standard Contractual Clauses, adherence to the Privacy Shield for transfers to the United States, where applicable, or BCRs for processors. You may request and receive a copy of such documents. Refer to the “Contact us” section below.

### Data retention

Corning only keeps personal data for as long as it needs to fulfil the purpose for which the personal data was collected, and in compliance with local legal obligations. Therefore, Corning will keep your personal data for as long as Corning Varioptic business leaders deem it necessary to provide you with the marketing materials listed above. Users have the option to unsubscribe from all marketing efforts at any time. If you unsubscribe from marketing communications, Corning will retain your personal information for up to two years in case you wish to re-subscribe.

### Your rights

You are allowed to obtain access to the personal data that Corning processes and can make reasonable requests to correct, amend, or delete information, where it is inaccurate. You can also

exercise your rights to obtain the portability of your personal data or to request the restriction of processing of your personal data.

In addition, whenever Corning processes the Data Subject's personal data based on its legitimate interest, the latter may at any time object to such processing on legitimate grounds relating to his/her particular situation.

You also have the right to lodge a complaint with a supervisory authority if you suspect that Corning is not compliant with applicable data protection rules. In addition, you can find in Corning's [BCRs](#) (and more specially in Articles 5.1, 5.4, 6.3, 6.4 and appendix 2) the data protection principles to which Corning is subject and that you have the right to enforce, as a third party beneficiary. Indeed, if you suffer any damage related to the processing of your personal data, you have the rights to obtain redress and, where appropriate, receive compensation as may be ordered by the competent court or Supervisory Authority or as decided according to the internal Corning complaint mechanism, if used.

### **Contact us**

#### **Corning Technology Center – Lyon**

Bâtiment Tony Garnier  
24 rue Jean Baldassini  
69007 Lyon – France  
Phone: +33 (0) 4 37 65 35 31

For any inquiries, complaints, or concerns regarding the data protection and privacy of your personal data please contact Corning's Data Privacy Office:

Corning Privacy Office  
One Riverfront Plaza  
MP-HQ-W1-Z12  
Corning, NY 14831  
(607) 974-9000

[Privacy@corning.com](mailto:Privacy@corning.com)