# CORNING

Introducing Corning's Technician Pipeline Program

# CORNING Who is Corning Incorporated



#### A Track Record of Innovation





Optical LCD Glass



#### 2004 Connectors

High Throughput for FTTH Solutions



#### 2007

Cell Culture







#### 2012

Ultra-Thin Flexible Glass





2013



#### 2015

Light, Tough Automotiv e Glass



High-Transmission Light-Guide Plate for LCD Displays



#### 2016

Adv anced Glass for Wearables

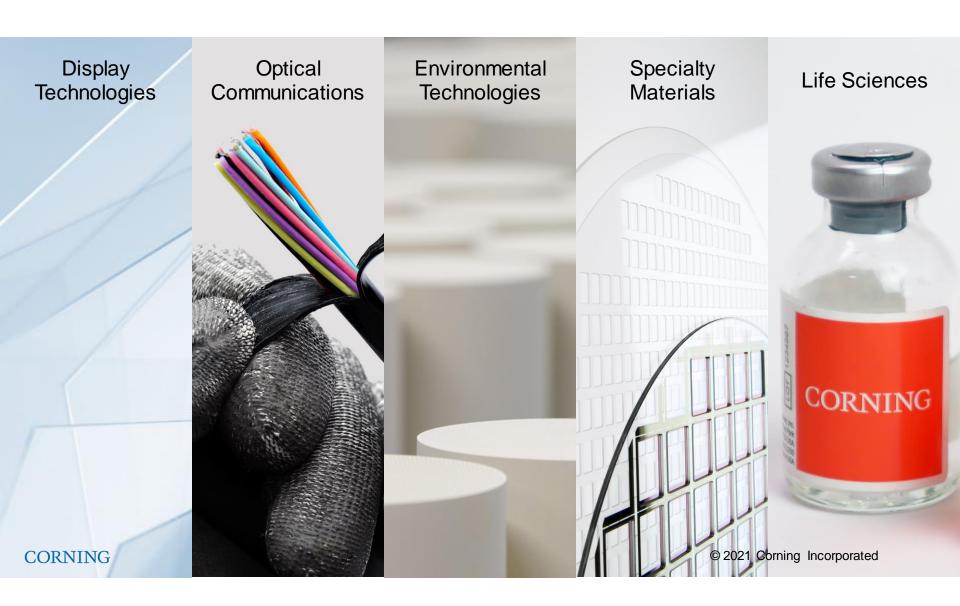
Gasoline Particulate Filters



#### 2017

Damage-Resistant Pharmaceutical Glass Packaging

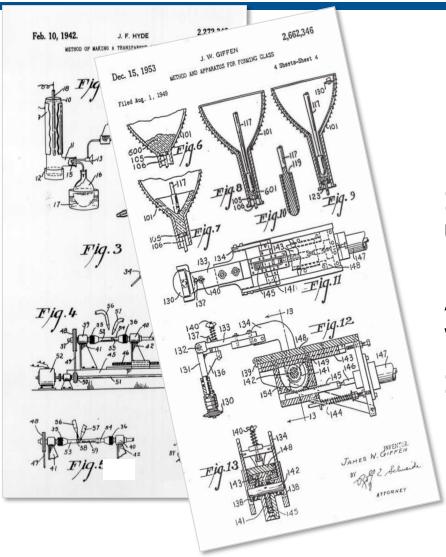




### A Robust New Business Pipeline



#### **Strong Intellectual Property**



In 2020, Corning was granted

~480 patents in the U.S.

>1,600 patents in countries outside the U.S.

At the end of 2020, Corning and its wholly-owned subsidiaries owned

>11,500 unexpired patents

#### A Reputation for Achievement

Four-time winner of the National Medal of Technology

1994: Technological innovations which made possible entire new industries – lighting, television, and optical communications

1986: Invention of glass-ceramics, photosensitive glass, photochromic glass, and photo-etchable glass (*Stookey*)

2000: Invention of low-loss fiber optic cable (Keck, Maurer, Schultz)

2003: Design and manufacture of cellular ceramic substrate for catalytic converters (*Bagley, Lachman, Lewis*)

"Most Innovative Companies" (2019, 2013, 2008) and

"Innovation All-Star" (2010) by Fast Company

National Academy of Television Arts & Sciences Emmy Award (2016)

NBIC Best-of-the-Best for Corporate Diversity & Inclusion (2019, 2018, 2017, 2016)

'Best Place to Work' by American Association of People with Disabilities (2020, 2019, 2018)

"America's Best Employers" by Forbes (2020, 2019)

Thomson Reuters Top 100 Global Innovator<sup>sm</sup> (2014, 2013, 2012, 2011)

MIT's list of disruptive innovators (2013)

ENERGY STAR® Partner of the Year (2020, 2019, 2018, 2017, 2016, 2015, 2014)



### **A Clear Set of Corporate Values**















All seven,

All the time,

All around the world.



# CORNING

How we succeed

### **Strong Investment in RD&E**

We invest, on average, ~8% of annual sales in RD&E

 We innovate for today's businesses while creating tomorrow's growth drivers

 We sustain our investment in good times and bad



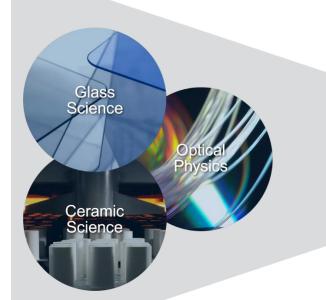
### **Best-in-the-World Capabilities**



#### **Best-in-the-World Capabilities**

3 Core Technologies

Manufacturing & Engineering Platforms











5 Market-Access Platforms











Focus >80% of resources on opportunities that leverage capabilities from at least two of three columns

# CORNING

Introducing the Technician Pipeline Program

#### Motivation

- Support # of technicians across the corporation
- Support # of women and under-represented minorities in technician roles

### Approach

 # of qualified technicians by establishing our own, customized talent pipeline





# Technician Pipeline Program (TPP) Features Cohort members...

- Receive a \$30,000/year salary (to work an average of 8hrs./week when not in class) PLUS full financial and academic support for 2 years while earning an Associates degree in a specified Technology programs at one of our partner schools.
- Are hired as full time contractors on assignment at Corning Incorporated and reporting to the TPP program manager for the first 2 years (working 8 hr/wk during semesters but paid full time). Convert to full time Corning roles after 2 years (upon AAS completion).
- Agree to work for Corning in a technical role in your host group for at least 3 years after completing the AAS degree and to actively participate in the TPP Professional Learning Community.

# **Technician Pipeline Program (TPP) Features**

# Corning Locations, Partner Schools and Programs...

- Concord, NC (South Piedmont Comm Coll, Mechatronics Eng'g Tech)
- Corning and Big Flats, NY (Corning Comm Coll, Chemical Tech and Mechanical Tech)
- Durham, NC (Durham Technical Comm Coll, Electronics Eng'g Tech)
- Fairport, NY (Monroe Comm Coll, Mechanical Tech & Optical Systems Tech)
- Hickory and Newton, NC (Catawba Valley Comm Coll, Mechatronics Eng'g Tech)
- Kennebunk, ME (Central Maine Comm Coll, Electro-Mechanical Eng'g Tech)
- Oneonta, NY(Broome Comm Coll, Manufacturing Tech)
- Wilmington, NC (Cape Fear Comm Coll, Mechatronics Eng'g Tech
- Winston Salem, NC (Forsythe Technical Comm Coll, Mechatronics Eng'g Tech)

# **Technician Pipeline Program**

#### Results to date





- 11 cycles are complete w/92% success (100% for URMs) and 100% placement
- TPP has added 49 technicians to R, D, MTE and AO since 2010
- TPP has become a key resource for URM technicians
- TPP is referenced as a model for other companies
- Cycles 12 (3 seats) and 13 (16 seats) are currently active and Cycle 14 selections are underway (44 seats)

# Technician Pipeline Program (TPP) \* Additional eligibility Selection Process – Eligibility\* requirements may also apply



## You are eligible for Cycle 14 of this program provided you\*:

- Are a US citizen or Green Card holder
- Are a High School graduate / complete the GED by June 30 2022
- Will be at least 18 years old by December 31, 2022 (if you are 17 when selected, you will need to provide Working Papers)
- Will not have completed more than 16 credits that would apply to the particular AAS degree by May 31, 2022
- Are not already employed by Corning Incorporated in a technical role (<u>note</u>: contractors working for Corning, even in technical roles, *are* eligible)
- Are not prohibited from working for Corning Incorporated as a contractor or regular employee for any reason

Getting into the program (first you must...)

- Confirm your eligibility
- Apply for and get accepted into the technology program(s) at one of our partner schools.
- Submit your signed candidate essay and questionnaire along with your resume and unofficial copies of your high school and college transcripts (for all college courses) as well as the official results of your placement tests (if applicable---for example NC colleges don't require placement tests) and transfer credit audit (for any college course you've completed).

  All materials must be submitted to

  OfficeOfSTEM@corning.com by February 25, 2022\*.

\*May 31, 2022 for the Concord, Corning, Hickory, Kennebunk, Newton, Oneonta and Winston-Salem sections \*

Getting into the program (then you must...)

- Be invited to interview
- Be selected for one of the seats in the 10 sections of the Cycle 14 cohort
  - Corning / Big Flats, NY (19 seats)
  - North Carolina (6 sections, 13 seats)
  - Kennebunk, ME (2 seats)
  - Oneonta, NY (4 seats)
  - Fairport, NY (6 seats)
- Pass a comprehensive background check
- Pass a drug screen





Even if you're not selected for the TPP you are encouraged to go ahead and get the AAS. There are A LOT of STEM jobs just waiting for you!!!

# CORNING Important Notes

## Important notes

## Application

 On your college application, select the major associated with the school as indicated previously.

## Placement Tests (if required by the college)

- At a minimum, your scores must permit you to enroll in all 1<sup>st</sup> semester courses as prescribed by the program of study
- Practice tests: <a href="http://accuplacer.collegeboard.org/students">http://accuplacer.collegeboard.org/students</a>
- Placements tests can often be taken more than once.
   Confirm details with the school.

#### Holds

 If you have account holds with the school they will have to be settled before the submission deadline.

Staying in the program (requires that you...)

- Attend and participate in <u>all</u> class/lab sessions (so if you have a long commute you may want to relocate!)
- Maintain a minimum, unweighted GPA of 3.0 each semester (you'll be placed on probation if GPA falls below 3.0 and must earn at least 3.0 the next semester or be exited from the TPP). Automatically exited if a semester GPA is ever 2.0 or lower.
- Take as full a course load as possible (<u>but no fewer than 14 credit</u>
   <u>hours</u>); complete the Associates degree in 4 consecutive semesters (5 if
   summer classes are required as part of the regular AAS program)
- Remain a student in good standing with the college
- Successfully meet all work requirements and successfully complete all assignments as detailed in your contract

**Note:** If selected, your placement will begin 2-3 weeks after you're notified, working full time until the fall semester begins and then switching to 8 - 12 hours / week onsite at work (but full time during breaks). You're paid full time, though, even when working just 8hrs.

May 2022

# CORNING Frequently asked questions:

- What is a day in the life of a technician like?
- If I don't get selected for this cycle can I apply again?
- What if I have too many college credits already?
- How hard is the background check?

# Frequently Asked Questions

#### What is a day in the life of a technician like?

 Technicians spend their days doing everything from setting up, running and collecting data from experiments to processing precision pieces of glass to managing hi-tech equipment to creating models and simulations...and more!

#### If I don't get selected for this cycle can I apply again?

 Absolutely! You can also proceed to work with the college to enroll in the AAS program without being in the TPP. Once you have the degree, job opportunities will be plentiful (and not just at Corning)!

#### What if I have too many college credits already?

 We allow up to 16 credits to transfer into the major. You may have lots of credits but not all of them will necessarily apply to the particular major. The college will complete an assessment and let you know.

#### How hard is the background check?

Everyone who works for Corning Incorporated (as a contractor or employee)
must complete a background check and drug screen. The key to the
background check is to just answer all questions honestly, really.

# Don't forget the 2/25/22\* deadline!

# By February 25th \*

- Confirm that you're eligible
- Apply for and get accepted into the indicated program at a partner school
- Take the college's Placement Test if required
- Complete a transfer credit audit for all college courses you've completed
- Email your updated resume, <u>all</u> high school transcripts and <u>all</u> college transcripts, your candidate essay and your placement test and transfer credit audit results to <u>OfficeOfSTEM@corning.com</u>





\* May 31, 2022 for the Concord, Corning, Hickory, Kennebunk, Newton, Oneonta and Winston-Salem sections.



