



## About Hyatt Studios

- 122 rooms (318–373 sq. ft.)
- 60,000 sq. ft. buildings
- 2-acre campuses
- 100% cashless experience
- Gym, patio, lounge
- Self-serve market & laundry
- EV charging stations



## Network Needs

- Fast, easy-to-access Wi-Fi
- Campus-wide IoT capability
- Future readiness & reliability
- Efficient, cost-effective design
- Flexibility for local market needs
- Consistent experience across hotels

# Hyatt Studios

## Fiber to the room enables unique “comforts-of-home” long-stay experience

### The Customer

According to Dan Hansen, Global Head of Hyatt Studios, this new offering in the Hyatt portfolio is a compilation of everything guests value most, whether they're staying for one night, a month, or even more. “People want the comforts of home” notes Hansen. Hyatt Studios, which offers elevated studio apartment-style suites in suburban, interstate, and small-town markets, opened its first hotel in 2025 and currently has plans for more than 1,000 additional locations worldwide.

### The Challenge

When creating Hyatt Studios, the company asked guests what really matters to them. They discovered what most delights guests is fast, reliable Wi-Fi that's easy to connect to. While their hotel customers appreciate seamless Wi-Fi that enables the critical “triple play services” of internet, in-room entertainment, and phone service, Hyatt Studios' independent owner/operators wanted a flexible, cost-effective technology solution that would help differentiate their properties over the long term to keep guests coming back.

**“Wi-Fi technology is paramount to our guests. It has to be lightning fast. They're used to instantaneous access and they expect their hotel room to be an extension of their home. Corning allowed us to create a unique solution that hasn't been done before and we're having great success with it.”**

– Dan Hansen, Global Head of Hyatt Studios



### Technology-First Approach

- 3 connected devices per room
- Gigabyte wireless internet
- 9 security cameras

### Products Deployed

- 1LAN-SDAN-IW4P-U – 4-port Wall Plate system Software-Defined Access Node (SDAN)
- 1LAN-SDAN-7298-U – 8-port Software-Defined Access Node (SDAN)
- Single-mode fiber drop cable to each guest room
- 1LAN-SDDP-48P-U – Software-Defined Data Plane

### Streamlined, collapsed infrastructure driven FTTR technology

- Single, centralized tech closet
- DC power to the rooms
- Power backup

### Learn more at

[Corning.com/hospitality](https://www.corning.com/hospitality)

# Corning Fiber-to-the-Room Architecture

## The Solution

Hyatt Studios chose an advanced fiber-to-the-room (FTTR) architecture that provides guests with unparalleled connectivity, so they can work remotely, stream content, and stay connected with ease. The architecture, which can be quickly tailored for each location in the Hyatt Studios franchise, also provides high-bandwidth connectivity for hotel operations, including a suite of 100% cashless guest services, retail, EV charging, and enhanced, campus-wide security.

To start the process, the Corning team worked with the Hyatt Studios team and its owner/operators to define their specific goals. Next, Corning educated the group on how FTTR works and demonstrated how the technology could cost-effectively create an exceptional guest experience plus provide operational efficiencies, enhanced ROI, and future-readiness. Once FTTR was selected as the architecture, Corning's hospitality specialists partnered closely with the Hyatt Studios team, the property owner, and the guest technology provider to ensure seamless integration. The Corning team will continue to provide ongoing training, resources, and support throughout Hyatt Studios' expansion and help the company fully leverage the benefits of the fiber network throughout the lifetime of all their properties.

**“Technology’s the most important thing for travelers now. With Corning’s technology, one click and you’re connected to Wi-Fi. No three steps. You don’t even need to type your room number. Nobody’s calling the front desk, asking, ‘How do I do this?’”**

– Rip Patel, Regional Vice President, Hyatt Development

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