

**Your Corning® Glassie CES Sweepstakes**  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING** The Sweepstakes is in no way sponsored, endorsed or administered by or associated with Facebook, Twitter or Instagram. You may only win one (1) Corning Sweepstakes prize during this year's CES no matter how many CES Corning Sweepstakes you enter.

**THIS SWEEPSTAKES IS NOT OPEN TO THE GENERAL PUBLIC. YOU MUST BE AN ATTENDEE AT THE INTERNATIONAL CONSUMER ELECTRONICS SHOW 2017 BEING HELD IN LAS VEGAS, NV JANUARY 5, 2017 – JANUARY 8, 2017. IF YOU ARE SELECTED AS A POTENTIAL WINNER, YOU WILL NEED TO RESPOND WITHIN TWO (2) BUSINESS DAYS OF YOUR PRIZE WINNING SOCIAL MEDIA NOTIFICATION TO CLAIM YOUR PRIZE.**

Standard messaging rates apply as provided in your wireless rate plan. Contact your carrier for pricing plans and details.

1. **SWEEPSTAKES ENTRY DATES:** The **Your Corning® Glassie CES Sweepstakes** (the “**Sweepstakes**”) entry period begins on Thursday, January 5, 2017 at 10:00 a.m. PST and ends on Saturday, January 8, 2017 at 9:00 p.m. PST. After January 5, 2017 the entry period will begin at 9:01 p.m. and end at 9:00 p.m. (collectively the “**Sweepstakes Period**”). Entry in the Sweepstakes does not constitute entry into any other promotion, contest or sweepstakes. There will be four (4) drawings (one per day) to award four (4) prizes in each drawing plus one Grand Prize drawing to award three (3) prizes. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Corning Incorporated, One Riverfront Plaza, Corning, NY 14831 (“**Sponsor**”) and Brodeur Partners, 399 Boylston Street, Boston, MA 02116 (“**Administrator**”), whose decisions shall be final and legally binding in all respects.
  
2. **ELIGIBILITY:** Employees, officers, and directors of Sponsor, Administrator, Cohen-Friedberg Associates, LLC and their advertising and sweepstakes agencies, contractors and any and all other companies associated with the Sweepstakes agents (collectively, the “**Sweepstakes Entities**”), are not eligible to enter or win. All eligibility is subject to all federal, state and local laws and regulations. All entries submitted are the property of the Sponsor. The Sponsor's database clock will be the timekeeper for the Sweepstakes.
  
3. **HOW TO ENTER AND PRIZE CLAIM PROCEEDURE:**
  - A) Take a Glassie (a 3D Image of yourself created with Corning Technology) at the Corning® Incorporated CES booth #14146.
  
  - B) Post, Tweet or Share your Glassie on Facebook, Instagram or Twitter along with the hashtag **#GlassAgeToday** and **#GlassieSweeps** and mention @Corning in your post.

- C) Once you Share, Tweet or Post your Glassie, you will be automatically entered into the Sweepstakes drawing. Please note your profile or post must be set to public in order to enter the Sweepstakes.
- D) Only entries that contain the custom hashtags **#GlassAgeToday** and **#GlassieSweeps** will be considered entries.
- E) Prize winners will be notified via a public tweet from **@Corning** requesting the winner to reply with contact information. Regardless of which channel you use to enter, you must check Twitter for the prize notification. An email will also be sent to the winner from Corning.
- F) Winner will be required to reply with prize winner's confirmation of prize acceptance within 24 hours of first attempted prize winner notification. If any prize winner does not comply within the required time period, an alternate winner will be selected following the same procedure as listed above.
- G) Prize will be sent to the winner by Corning Incorporated once the winner confirms their shipping address. All winners must live within the 50 United States. You cannot claim the prize at the CES. Any prize not claimed will become null and void and not awarded in any second chance drawing.

Entrant will be able to review their entry prior to submission, but once it's entered, Entrant will have no access to revise entry in any way. No photo, title or description may be obscene, pornographic, violent, cruel, mean spirited, offensive in any manner or otherwise inappropriate all as determined by the Sponsor in their sole discretion. If an entry falls into this category their corresponding entry will become void.

**Limit: One entry per person per social media account for a maximum of three (3) entries.**

Sponsor reserves the right to cancel or modify the Sweepstakes if fraud or technical failures destroy the integrity of the Sweepstakes as determined by the Sponsor, in its sole discretion, and to award the Prizes based on eligible entries received prior to the cancellation.

- 4. **RANDOM DRAWING SCHEDULE:** Random drawings will be conducted daily with the first such drawing to be conducted on January 5, 2017 and the last such drawing to be conducted on January 8, 2017. The Grand prize drawing will be conducted on January 10, 2017 by the Administrator from all eligible entries received during the Sweepstakes Entry Period.

Sponsor and Administrator shall have no liability for any prize winning notification that is lost, intercepted or not received by any prize winner for any reason.

- 5. **PRIZE/ODDS OF WINNING:** Only the Prizes listed below will be awarded in the Sweepstakes.

**Four (4) Daily Prizes: Each winner will receive a \$50 MASTERPIX® Gift Card.**  
Terms and conditions of the Gift Card apply. Approximate retail value of each prize \$50.

**Three (3) Grand Prizes: Samsung GearS3.** Approximate retail value \$350. Prize is based on availability at the time of prize award. If the prize is not available, the winner will receive a \$350 Visa® Gift Card in lieu of the Samsung GearS3.

Total approximate retail value of all prizes \$1,850.

**6. DISQUALIFICATION:** Sponsor reserves the right in its sole discretion to disqualify any individual who is found to have tampered with the entry process or the operation of the Sweepstakes, to be acting in violation of these Official Rules, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to disparage, annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No incomplete, forged, software-generated or other automated multiple entries will be accepted. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

**7. LIMITATION OF LIABILITY:** Neither Sponsor, Administrator, the Promotion Entities, Twitter, nor any of their respective parent, subsidiary, dealer or affiliated entities or any of their respective shareholders, officers, directors, employees, agents, attorneys, successors and assigns (the “**Released Parties**”) shall be held responsible for, and Entrant hereby releases the Released Parties from any claims arising from or in any way relating to: (i) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (ii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iii) unauthorized human intervention in any part of the entry process or the Sweepstakes; (iv) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries; (v) any injury or damage to persons or property, including but not limited to entrant's computer, hardware or software, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes (vi) use of any Prize and (vii) the judging process including the outcome of the Sweepstakes.

**8. DISQUALIFICATION/FORCE MAJEURE:** In the event an insufficient number of eligible entries are received and/or Sponsor is prevented from awarding the Prize or continuing with the Sweepstakes as contemplated herein by any event beyond his control, including but not limited to, fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis (e.g. SARS), order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a “**Force Majeure**” event or occurrence), then Sponsor shall have the right to modify, suspend, or terminate the

Sweepstakes. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) judge all eligible, non-suspect entries received as of the date of the event, giving rise to the termination. Inclusion in such drawing shall be each Entrant's sole and exclusive remedy under such circumstances. Only the type and quantity of Prize described in these Official Rules will be awarded.

***The use of any prize manufacturer, name or trademark in connection with any of the prizes is solely for the purpose of describing such prize, and is not intended to suggest any affiliation or sponsorship.***