

CORNING

BRiTE  
Broad • Real • Tangible • Experience

A photograph of three young women of different ethnicities and styles working together on a laptop. One woman has a large curly afro, another has long dark hair and wears a necklace, and the third has short grey hair and wears glasses. They are all smiling and focused on the screen.

Your future is BRiTE

*“In my final year of college, I was unsure of what I wanted to do upon graduation. The BRiTE Program not only allowed me to explore multiple job functions to find my best fit, it also granted me the opportunity to build my professional network, create lasting mentoring relationships, and work for a company where the leaders are truly invested in your growth and success.”*

*— Evan Treend, Miami University,  
Marketing major, minor in Spanish*



Since the late 19th century, when we developed the glass bulb for the Edison lamp, the name Corning has been synonymous with major innovation. We introduced mass production of the all-glass television picture tube, invented the first low-loss optical fiber cable that launched the telecommunications industry in 1970, and today we make the glass for liquid crystal display screens for notebook and desktop computers and televisions. So, we know a thing or two about breakthrough inventions and cutting-edge innovation. And we also recognize the critical role our employees play in cultivating that passion for innovation and driving our vision for the future of glass technologies.

Hiring talented people creates a culture of success, and we are always searching for bright employees to grow with us! If you're a highly motivated individual interested in working in a diverse, rewarding environment that values innovative development, we invite you to check out our BRiTE Rotational Program, designed specifically for new college graduates.

Who knows ... our next breakthrough discovery could be you!

*"The BRiTE program was a way for me as a mechanical engineer to gain knowledge on the commercial side of a business and see how my degree can apply in commercial settings."*

— Katie Fox

*University of Dayton, Mechanical Engineering*

## A great place to start

The BRiTE (Broad. Real. Tangible. Experience.) Rotational Program provides new graduates with the unique opportunity to quickly gain broad business experience through four rotations across various aspects of the Corning Optical Communications commercial business segment. The Commercial Operations group represents a \$2B global business segment, and rotational experiences include work in sales, marketing, product line management, and global customer experience including customer care, engineering services, and business operations.

Participants actively take part in commercial project work, experiential learning, mentoring relationships, and leadership development opportunities. This one-year program culminates with an executive presentation and placement into a permanent role within Corning!

It's a great place for you to begin what we hope will be a long and rewarding career with us.

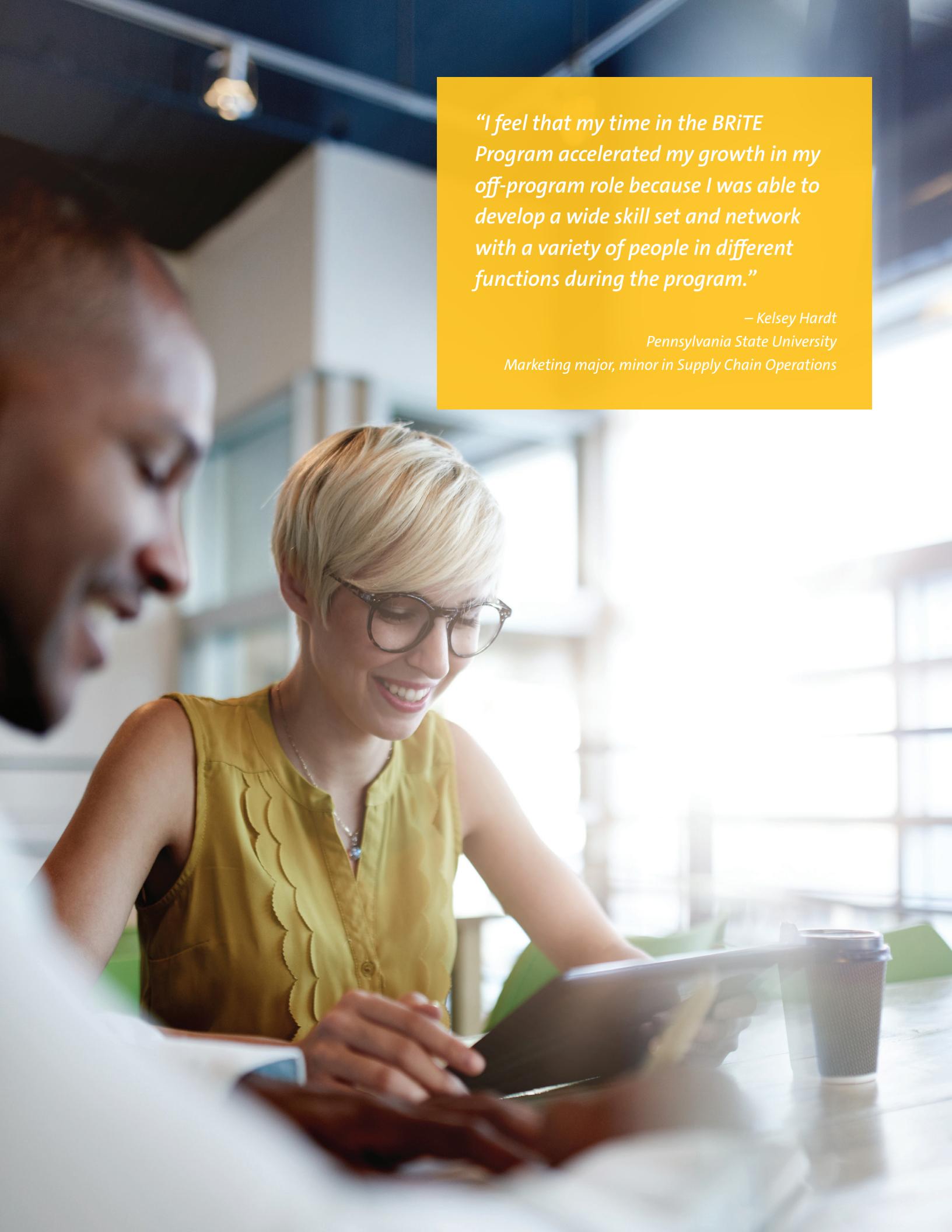




*“As a chemistry major, the BRiTE program was my chance to leverage my science background with the ability to learn the business side of a world-class company like Corning.”*

*– Juan Penaranda*

*Wake Forest University, Chemistry major*



*"I feel that my time in the BRiTE Program accelerated my growth in my off-program role because I was able to develop a wide skill set and network with a variety of people in different functions during the program."*

*– Kelsey Hardt*

*Pennsylvania State University  
Marketing major, minor in Supply Chain Operations*



## Finding your future

Each rotation lasts approximately three months and allows you to experience real roles across a range of commercial business functions, including sales development, persona-based marketing, field sales, competitive positioning, field engineering, and customer support. You'll gain valuable experience while working alongside mentors on real-life projects; plus, you'll be developing critical skills to help jump-start your career at Corning. You'll also have the opportunity to develop professionally and personally through a variety of programs and opportunities.

The program includes the following:

- Program oversight by senior leadership and a dedicated program team
- Challenging rotational assignments
- Independent and global team projects
- Opportunities for individual and group development through networking, senior mentoring, and social activities
- Opportunities to join employee resource groups for corporate and community engagement
- Regular open, transparent discussions on performance and development
- High visibility and networking opportunities with top leaders
- Competitive salary

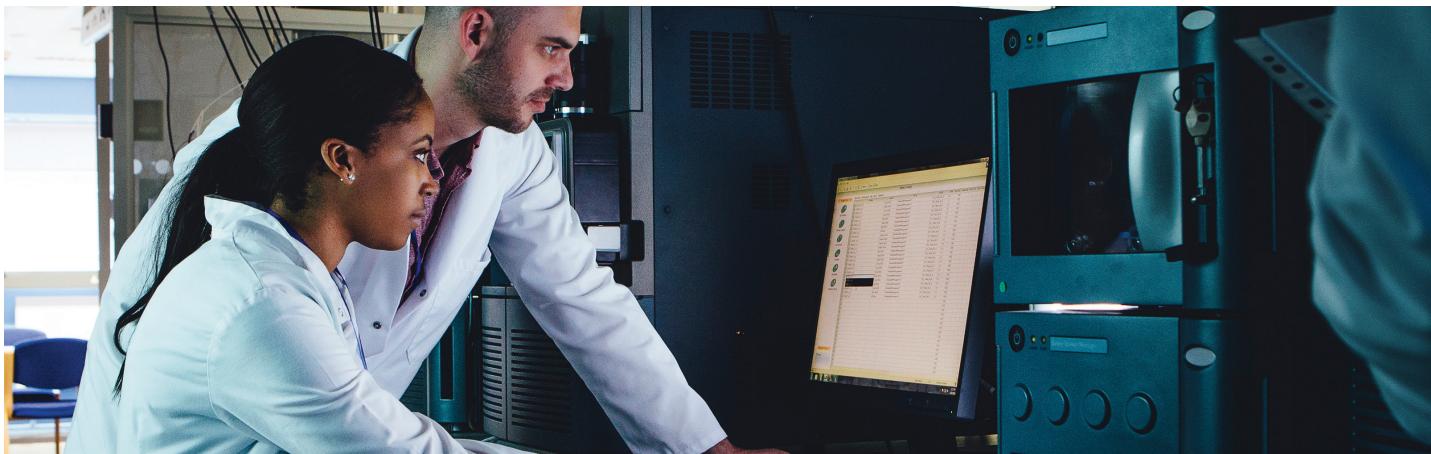


### Where Will I Go?

Program is based in Charlotte, NC area

#### Opportunities for travel to:

Keller, TX | Herndon, VA | Corning, NY | Reynosa, Mexico  
... and various other locations across the United States.



## Calling all visionaries and ambitious innovators

Our employees are among the most creative in the world, and they continually conceive, develop, and improve the revolutionary products that have literally changed the world. We are searching for highly motivated team members with diverse backgrounds and international work/life experiences, who can help us discover innovative solutions to solve tomorrow's problems.

Here's how we describe our ideal BRiTE candidate:

- Interested in working in different corporate functions
- Thrives in a diverse work environment
- Inquisitive and curious
- Flexible and mobile
- Comfortable working on your own and in groups
- Personally driven and self-aware

If it sounds like we're describing you, visit [corning.com/careers](http://corning.com/careers) to learn more about Corning and our BRiTE rotation program. Start something big today!

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Corning Optical Communications LLC • PO Box 489 • Hickory, NC 28603-0489 USA  
800-743-2675 • FAX: 828-325-5060 • International: +1-828-901-5000 • [www.corning.com/opcomm](http://www.corning.com/opcomm)

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