

# How do Basement Membrane Matrices

# Stack Up?



**Corning® Matrigel® Matrix**

**Generic Matrices**

**Having the right surface for your research sets you up for success – right from the start.**

When selecting a basement membrane, a key surface reagent used in many cell-based applications for both *in vitro* and *in vivo* environments, it is important to consider all the criteria that can affect your results.

## Comparison Methodology

Like any good research study, you have to compare apples to apples. The Lowry method was used in the side-by-side comparison of Matrigel matrix and generic basement membranes (BME) below.



**Folin-Lowry Assay**

Assay method is an important factor when looking at the protein concentration of basement membrane extract (BME) products. For over 25 years, Corning has used the Folin-Lowry assay as the gold-standard in determining Corning Matrigel Matrix protein content.



**Bicinchononic Acid (BCA) Assay**

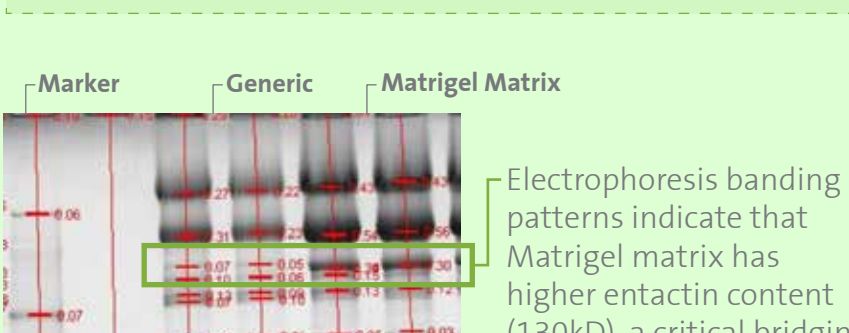
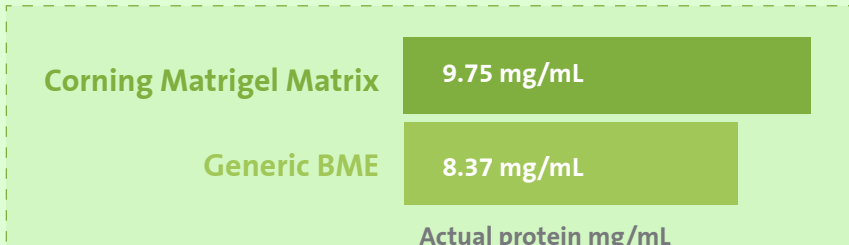
Generic brands use the Bicinchononic Acid (BCA) assay method, which results in a different read-out of protein concentration. BCA methods tend to over-estimate the amount of protein present in BME compared to Folin-Lowry assay methods.

## PROTEIN CONCENTRATION

### Corning Matrigel Matrix

Matrigel matrix exhibited 10% to 15% higher protein concentration over generic basement membranes.<sup>1,2</sup>

**↑ 10-15%**



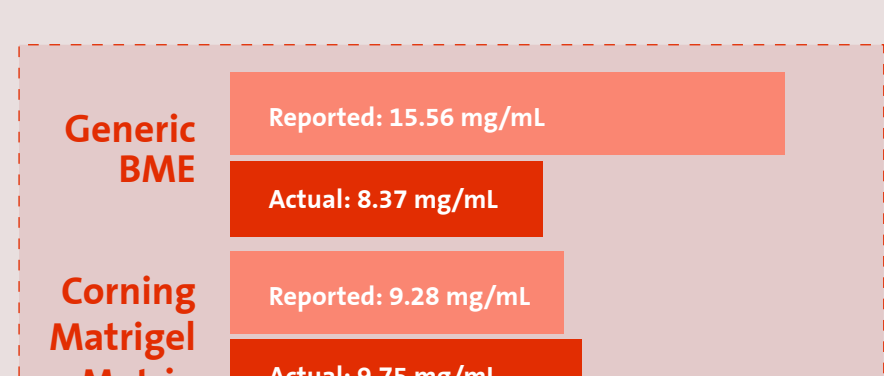
Electrophoresis banding patterns indicate that Matrigel matrix has higher entactin content (130kD), a critical bridging molecule.<sup>2</sup>



**Advantage: Corning Matrigel matrix**

### Generic BME

When randomized lots of BME were profiled using the Lowry method, generic products exhibited 47% lower protein concentration compared to what is reported on the CoA.<sup>2</sup>



**↓ 47%**



**Generic**

Although generic BME suppliers may claim a higher protein concentration, in reality Matrigel matrix has a higher level of **functional protein** across multiple lots.

## PRODUCT CLARITY

Thawed phenol red-free formulations of BME show a CLEAR difference in product clarity.

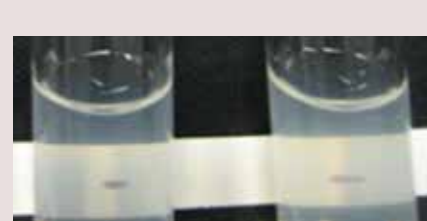


**Corning Matrigel matrix**



**Advantage Corning Matrigel matrix**

**Did you know?** That greater product clarity is an indication of lower insoluble protein content, which translates to a more functional membrane matrix.



**Generic A**

Generic BMEs have higher insoluble proteins, which are non-functional and contribute to reported protein concentration. This property may result in a less effective matrix.



**Generic B**



**Generic**

## PACKAGING



### Corning® Matrigel® Matrix

Corning® Matrigel® matrix is packaged in clear, inert Type I borosilicate glass to maintain product integrity.



**Advantage: Corning Matrigel matrix**



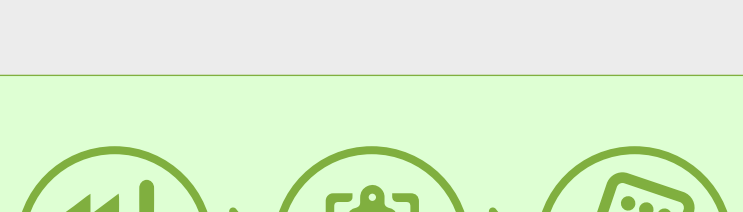
### Generic Brand

Generic products are packaged in plastic, which may allow leachables or extractables into the BME, potentially impacting product or cell culture performance.



**Generic**

## EXPERIENCE AND QUALITY



**LDEV-free raw material production facility** | **Incoming raw material testing for LDEV** | **Final product LDEV PCR test**

**Triple** in-process and end-process testing for LDEV/LDHV (Lactose Dehydrogenase Elevating Virus)

**#1 Referenced Extracellular Matrix for:**

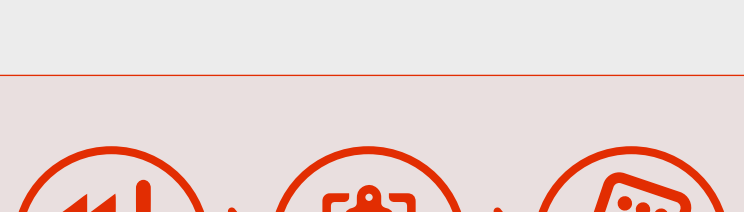
- Stem cell biology
- Cancer research
- Organoid culture
- 3D cell culture

Referenced in **9000+** Publications and approximately **700** in 2013 alone and over **670** in 2014

Corning has over **25** years of manufacturing and research experience



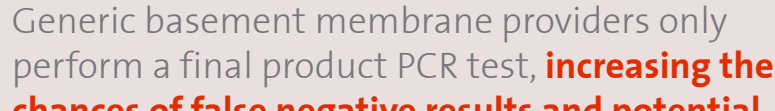
**Advantage: Corning Matrigel matrix**



**LDEV-free raw material production facility** | **Incoming raw material testing for LDEV** | **Final product LDEV PCR test**

Generic basement membrane providers only perform a final product PCR test, **increasing the chances of false negative results and potential viral contamination.**

**< Less than 30** combined references across generic brands.<sup>3</sup>



**Generic**



## The Results: The Original is Best.

Choose Corning® Matrigel® matrix. The original, proven extracellular matrix for advanced cell culture applications.

- Higher average protein concentration
- Lower insoluble protein content
- Maximum product integrity
- Most widely used and referenced

Order Corning Matrigel matrix and other cell culture products online at [www.corning.com/matrigel](http://www.corning.com/matrigel) or by calling **1.800.492.1110**.

Footnotes:  
1. When using the same assay procedure.  
2. Based on Corning internal multi-lot benchmarking study.  
3. Data from PubMed with a search for branded BME, April 2015, <http://www.ncbi.nlm.nih.gov/pubmed>.

**CORNING**