

# **News Release**

FOR RELEASE — AUGUST 30, 2016

# Corning Unveils Corning® Gorilla® Glass SR+, Designed to Overcome the Unique Challenges of Wearable Devices

Breakthrough glass composite delivers an unparalleled combination of toughness, scratch resistance and optical clarity for today's wearable devices

**CORNING, N.Y.** — <u>Corning Incorporated</u> (NYSE: GLW) today announced its groundbreaking innovation – <u>Corning<sup>®</sup> Gorilla<sup>®</sup> Glass SR+</u>. Specifically designed for wearable devices, this new glass composite significantly reduces visible scratches while delivering the toughness, optical clarity and touch sensitivity that make Gorilla Glass famous.

With rigorous daily activity, consumers put their wearable devices to the test, leaving them exposed to damage. To overcome the challenges facing the screens on these devices, Corning scientists developed a new glass composite engineered to better endure the bumps, knocks and scrapes wearables encounter while maintaining the optical clarity and touch sensitivity required for on-the-go connectivity.

#### In a league of its own

In lab tests, Corning Gorilla Glass SR+ demonstrated superior scratch resistance approaching that of alternative luxury cover materials, while delivering up to 70 percent better damage resistance against impacts and 25 percent better surface reflection than those alternative materials. Such step improvements in optical performance enable longer battery life and improved outdoor readability.

"In early 2015, Corning launched Project Phire with the goal of engineering glass-based solutions with the scratch resistance approaching luxury cover materials, combined with the superior damage resistance of Gorilla Glass," said Scott Forester, director, innovation products, Corning Gorilla Glass. "Corning Gorilla Glass SR+ delivers a superior combination of properties that is not available in any other material today – it is in a class of its own."

Leveraging its strengths in glass science and <u>fusion manufacturing</u>, Corning leads the cover glass industry it created nearly 10 years ago. Corning Gorilla Glass has been used on more than <u>4.5 billion devices worldwide</u>, including more than 1,800 product models across 40 major brands. With the introduction of Corning Gorilla Glass SR+, the one company that has been innovating with glass for 165 years offers manufacturers of wearable devices a clear alternative to luxury cover materials.

Corning Gorilla Glass SR+ is commercially available and is expected to be on product models from leading global brands later this year.

#### **onary Statements**

rward-looking statements" (within the meaning of the Private ct of 1995), which are based on current expectations and inancial results and business operations, that involve ies that could cause actual results to differ materially. These the effect of global political, economic and business nancial and credit markets; currency fluctuations; tax rates; apacity; competition; reliance on a concentrated customer base; st reductions: availability of critical components and materials: 1; pricing fluctuations and changes in the mix of sales between oducts; new plant start-up or restructuring costs; possible ities due to terrorist activity, armed conflict, political or asters, adverse weather conditions, or major health concerns; company activities; acquisition and divestiture activities; the entory; the rate of technology change; the ability to enforce its performance issues; retention of key personnel; stock price tion or regulatory developments. These and other risk factors s with the Securities and Exchange Commission. Forwardas of the day that they are made, and Corning undertakes no ght of new information or future events.

rovided by the SEC regarding the use of company websites and se material information, Corning Incorporated ("Corning") lia, and other interested parties that it intends to use its website <a href="dwide/en/about-us/news-events.html">dwide/en/about-us/news-events.html</a>) to publish important  $\gamma$ , including information that may be deemed material to and social media channels that the company uses may be id website from time to time. Corning encourages investors, ties to review the information Corning may publish through its nels as described above, in addition to the company's SEC ice calls, and webcasts.

#### About C d

Corning (www.corning.com) is one of the world's leading innovators in materials science. For more than 160 years, Corning has applied its unparalleled expertise in specialty glass, ceramics, and optical physics to develop products that have created new industries and transformed people's lives. Corning succeeds through sustained investment in R&D, a unique combination of material and process innovation, and close collaboration with customers to solve tough technology challenges. Corning's businesses and markets are constantly evolving. Today, Corning's products enable diverse industries such as consumer electronics, telecommunications, transportation, and life sciences. They include damage-resistant cover glass for smartphones and tablets; precision glass for advanced displays; optical fiber, wireless technologies, and connectivity solutions for high-speed communications networks; trusted products that accelerate drug discovery and manufacturing; and emissions-control products for cars, trucks, and off-road vehicles.

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