

News Release

FOR RELEASE — JULY 20, 2016

Corning Unveils Corning® Gorilla® Glass 5

*New flagship cover glass takes tough to new heights
while maintaining leadership in optical clarity, touch sensitivity, and damage resistance*

CORNING, N.Y. — [Corning Incorporated](http://www.corning.com) (NYSE:GLW) today unveiled its latest breakthrough innovation – Corning® Gorilla® Glass 5. Responding to consumers’ No. 1 issue with mobile devices, the new cover glass is designed to provide further protection against breakage from everyday drops. Rigorous lab tests show that Gorilla Glass 5 survives drops onto rough, unforgiving surfaces up to four times better than competitive glass designs.

The unique attributes of Gorilla Glass 5 build on the best-in-class performance of previous generations of Corning Gorilla Glass. Mobile devices are the primary tools consumers use to capture, view, create, send and consume digital content, and the cover glass is the interface for touching, typing and swiping that content. Consumers count on their cover glass to deliver damage resistance, optical clarity, touch sensitivity, and protection from drops.

Gorilla Glass 5 Delivers

According to a recent global study*, over 85% of smartphone owners have dropped their phones at least once per year and 55% have dropped their phones three times or more. Additionally, more than 60% of smartphone owners reported dropping their devices between shoulder and waist height.

“With each successive generation of Corning Gorilla Glass, we have taken cover glass technology to new levels. Gorilla Glass 5 is no exception, extending Corning’s advantage in drop performance over competitive glasses,” said John Bayne, vice president and general manager, Corning Gorilla Glass. “With many real-world drops occurring from between waist and shoulder height, we knew improving drop performance would be an important and necessary advancement.”

Corning Unveils Corning® Gorilla® Glass 5

Page Two

In lab tests, Corning Gorilla Glass 5 survives up to 80 percent of the time when dropped face-down from 1.6 meters onto rough surfaces, far outperforming competitive glass designs.

Leveraging its strengths in glass science and fusion manufacturing, Corning leads the cover glass industry it created nearly 10 years ago. Corning Gorilla Glass has been used on more than 4.5 billion devices worldwide, including more than 1,800 product models across 40 major brands. Gorilla Glass 5 will allow manufacturers to provide the ultimate in high-resolution, touch-enabled devices.

“Corning has a 165-year history of delivering life-changing innovations,” Bayne said.

“Gorilla Glass 5 is the latest example of Corning applying its material-science expertise to solve tough consumer challenges in a way that impacts people’s everyday lives.

Corning Gorilla Glass 5 is commercially available and is expected to be on product models from leading global brands later this year.

* Numbers noted are averages of an 11-country study of global smartphone users, based on Toluna’s Quicksurvey panel. Countries included the U.S., Brazil, the U.K., France, Germany, Italy, Turkey, India, Russia, China, and Indonesia. Collectively, these countries represent 3.9 billion people, or 54% of the world’s population.

Forward-Looking and Cautionary Statements

This press release contains “forward-looking statements” (within the meaning of the Private Securities Litigation Reform Act of 1995), which are based on current expectations and assumptions about Corning’s financial results and business operations, that involve substantial risks and uncertainties that could cause actual results to differ materially. These risks and uncertainties include: the effect of global political, economic and business conditions; conditions in the financial and credit markets; currency fluctuations; tax rates; product demand and industry capacity; competition; reliance on a concentrated customer base; manufacturing efficiencies; cost reductions; availability of critical components and materials; new product commercialization; pricing fluctuations and changes in the mix of sales between premium and non-premium products; new plant start-up or restructuring costs; possible disruption in commercial activities due to terrorist activity, armed conflict, political or financial instability, natural disasters, adverse weather conditions, or major health concerns; adequacy of insurance; equity company activities; acquisition and divestiture activities; the level of excess or obsolete inventory; the rate of technology change; the ability to enforce patents; product and components performance issues; retention of key personnel; stock price fluctuations; and adverse litigation or regulatory developments. These and other risk factors are detailed in Corning’s filings with the Securities and Exchange Commission. Forward-looking statements speak only as of the day that they are made, and Corning undertakes no obligation to update them in light of new information or future events.

Corning Unveils Corning® Gorilla® Glass 5

Page Three

Digital Media Disclosure

In accordance with guidance provided by the SEC regarding the use of company websites and social media channels to disclose material information, Corning Incorporated (“Corning”) wishes to notify investors, media, and other interested parties that it intends to use its website (<http://www.corning.com/worldwide/en/about-us/news-events.html>) to publish important information about the company, including information that may be deemed material to investors. The list of websites and social media channels that the company uses may be updated on Corning’s media and website from time to time. Corning encourages investors, media, and other interested parties to review the information Corning may publish through its website and social media channels as described above, in addition to the company’s SEC filings, press releases, conference calls, and webcasts.

About Corning Incorporated

Corning (www.corning.com) is one of the world’s leading innovators in materials science. For more than 160 years, Corning has applied its unparalleled expertise in specialty glass, ceramics, and optical physics to develop products that have created new industries and transformed people’s lives. Corning succeeds through sustained investment in R&D, a unique combination of material and process innovation, and close collaboration with customers to solve tough technology challenges. Corning’s businesses and markets are constantly evolving. Today, Corning’s products enable diverse industries such as consumer electronics, telecommunications, transportation, and life sciences. They include damage-resistant cover glass for smartphones and tablets; precision glass for advanced displays; optical fiber, wireless technologies, and connectivity solutions for high-speed communications networks; trusted products that accelerate drug discovery and manufacturing; and emissions-control products for cars, trucks, and off-road vehicles.

Media Relations Contacts:

Anna I. Giambrone
(607) 974-5933
giambronai@corning.com

Beth Dann
(607) 974-4989
dannme@corning.com

Investor Relations Contact:

Ann H.S. Nicholson
(607) 974-6716
nicholsoas@corning.com

Follow Corning: [RSS Feeds](#) | [Facebook](#) | [Twitter](#) | [YouTube](#)