

CORNING CABLE SYSTEMS

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Article: **Corning Cable Systems Opens New Dubai Office**

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Silicon Oasis Authority branch will help growth

Staff Report

Dubai Corning Cable Systems, part of Corning Incorporated's telecommunications segment, has opened its new Middle East sales and marketing office at Dubai Silicon Oasis Authority (DSOA).

Corning Cable Systems' regional strategy will focus on high-end fibre optic solutions for large enterprises and data centres. It says Dubai Silicon Oasis provides a high-technology environment for knowledge sharing and strategic partnerships.

Corning has been present in the Middle East for more than five years, but the firm says the move to Dubai Silicon Oasis highlights its commitment to the region.

"We continue to see significant growth in the Middle East, especially Dubai," said Hank Dunnenberger, senior vice president of sales and marketing, Private Networks EMEA, Corning Cable Systems.

"It was important for us to locate our new office in an area where the networking potential was high, and the surrounding companies could benefit from our long-standing expertise in fibre optic technologies. Dubai Silicon Oasis was an ideal choice," he added.

Although Dubai Silicon Oasis focuses on micro-electronic and semiconductor technologies, it was important for the development managers to recruit companies from various high-technology fields.