

Your mission: Successful research

Mission: Possible



Go to www.corning.com/lifesciences/mission to learn the full details of our Mission Possible program.

Try our newest innovations and discover how they help make your research possibilities real.

You Could Be a Winner!

	Value of Corning Product	
1st prize	\$25,000	1 winner
2nd prize	\$10,000	2 winners
3rd prize	\$5,000	7 winners
Honorable mentions	\$2,000	10 winners

Corning's newest product innovations can help you make your research possibilities real and help you **win** your share of **\$100,000** of Corning® products.

No acrobatics required.

You are invited to submit the results of your original research incorporating the use of one of our latest innovations:

- ▶ Corning 10 layer HYPERFlask® Cell Culture Vessel
- ▶ Corning CellBIND® Surface
- ▶ Corning Ultra-Low Attachment Surface
- ▶ Corning Labware with Ultra-Web™ Synthetic Surfaces

These products have been proven to either increase cell yield, and/or function for many cell lines.

Once your research with our products delivers more successful results than you've had in the past, you are eligible to win a share of \$100,000 of Corning products. See reverse for more program and product information.



Our products,
your research:
one daring duo.



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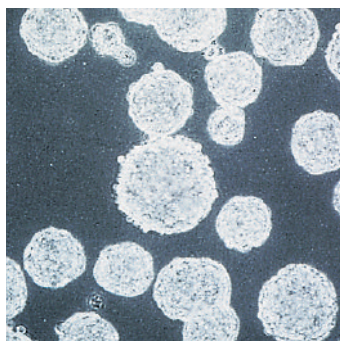
The formula: Use innovative Corning® products to advance your research and enter to win your share of \$100,000 of Corning products.



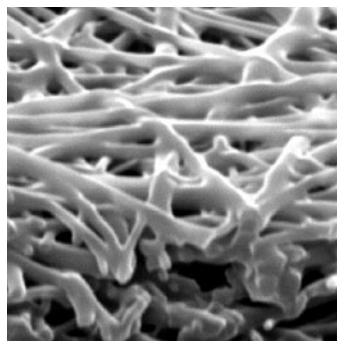
The tools for your mission (choose the one that is right for your research):



Corning CellBIND® Surface
A novel surface for improved cell attachment



Corning Ultra-Low Attachment Surface
A unique hydrogel surface that inhibits cell attachment



Ultra-Web™ Synthetic Surfaces
A polyamide nanofiber that mimics the architecture of the extra-cellular matrix



Corning HYPERFlask® Cell Culture Vessels
A novel cell culture vessel with 1720 cm² growth area with a T-175 flask footprint

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Enhance your research by using our newest innovative products and you will be eligible to win a share of \$100,000 of Corning products. Submit a brief abstract of your research (2,000 words [2 pages] maximum) including your results by April 30, 2009 and your research may be published on our website and in our promotional literature. Winners will be chosen by a panel of Corning and independent researchers based on the significance of the application improvement that was achieved by the usage of a Corning innovative product. Winners will be announced on June 30, 2009.

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